

Command Philosophy USCGC STURGEON BAY (WTGB-109)

The "CREW" approach to success

- 1. <u>C-Care</u>: Take care of each other and your families. A crew that looks out for each other is a competent and safe crew that can move mountains when asked to do so. Don't let family issues block your focus, communicate with them and bring concerns/issues to the Commands attention so we can help. Your family's security is directly related to your productivity. Take care of the property we've been entrusted with. The cutter and gear aboard are essential to mission success and crew safety-WE ARE ALL LOOK OUTS AND SAFETY SUPERVISORS!
- 2. <u>R-Respect</u>: Respect each other and the mission we are expected to carry out. We will accomplish it diligently, faithfully and with our best foot forward each and every time we set sail. Diversity amongst the crew is what makes us great and powerful; respecting that difference keeps us together as one unit, one team, and one family. We will accomplish GREAT things. Everyone has a role and a place on the starting roster. You are the "A" team, act like it and keep your head up at all times. I respect you, the public respects you, but most importantly your shipmates must respect you-always strive to earn it and keep it!
- 3. <u>E-Exercise</u>: Exercise your body and your mind. Challenge yourself mentally as well as physically. Learn something new everyday; make physical fitness part of your daily routine. Set goals personally and professionally, big or small-if you need help attaining these goals seek assistance. Balance your life to maintain health and happiness, your level of effort is most important. We are not alone in dealing with our lives or this job. Seek a mentor, be a mentor-reach new heights in learning and fitness, success will follow.
- 4. <u>W-Work</u>: Demonstrate a strong work ethic; give 100% all the time. I commit to you that I will give 100% right along side of you. Do it right the first time. Short cuts <u>ALWAYS</u> endanger you and your shipmates-there is no benefit to being lazy. Set the example, be the example for others to follow. Help your shipmate when they need you, work side by side until the job is finished. Encourage each other, strive to be the best. Remember this famous quote: "If it was easy, everyone would do it. It's the hard that makes it great." Have pride in your work and in this fine cutter, but mostly have pride in yourself and the great sacrifice you and your family make each and everyday. Your hard work will be rewarded!

LT SCOTT A. RAE

